



ECOSURE

THE SUSTAINABLE FIBER

Made for the environmentally-conscious consumer, EcoSure™ fibers are made from 100% post-consumer recycled PET packaging. What is PET? PET is Polyethylene Terephthalate, a plastic resin used to make bottles for soft drinks and other consumer products. Poole Company has taken PET and developed it into EcoSure, their 100% post-consumer recycle polyester staple fiber available in a variety of end use products.

EcoSure fibers are chemically and functionally similar to those made from non-recycled fibers with one major difference: EcoSure fibers are sustainable and reduce the amount of waste that burdens our landfills and diminishes our earth's natural resources. The EcoSure product line is currently undergoing environmental third-party certification assessment with a reputable, internationally-recognized, US-based certification body to validate this claim.

EcoSure staple products are available in 1.2 denier to 500 denier and certified to be produced from 100% post-consumer recycled raw materials.

With EcoSure you can be sure it's made from 100% certified PET bottles.

NEEDS

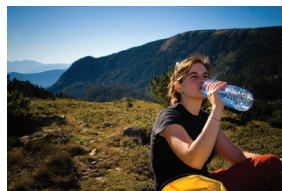


EcoSure™ is a trademark of Poole Co.
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100% RECYCLED

LIFE CYCLE OF ECOSURE

Picked up at curbside and community recycling centers, PET containers are sorted by type and color, cleaned, crushed and chopped into flakes. These tiny pieces are then liquefied and extruded from shower head-like spinnerets creating fibers for crimping, cutting and baling. The knit, woven or nonwoven fabrics are made into a variety of products for apparel and home.



ECO APPLICATIONS:

Applications for EcoSure™ include:

- 100% and blended apparel
- Industrial substrates
- Fiberfill applications
- Nonwoven consumer goods