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## Poole Company Receives Certification Renewal from SCS for EcoSure<sup>®</sup> and EcoSure<sup>®</sup> Wellstrand

EcoSure PET fibers are made from recycled plastic beverage bottle with diverse end uses including shirts and socks, filling for sleeping bags and ski jackets, wipes and diapers, scrub pads, and sheets

**Greenville, SC – Sept. 6, 2011** – <u>Poole Company</u>, a leading manufacturer and distributor of <u>recycled and virgin fiber products</u>, announced today that <u>Scientific Certification Systems (SCS)</u> has completed the evaluation of Poole Company <u>EcoSure</u><sup>®</sup> and <u>EcoSure</u><sup>®</sup> <u>Wellstrand fibers</u> manufactured in SC and China. Based on the renewal evaluation, these products have fully qualified for certification under the <u>SCS Recycled Content Certification Program</u>.

Michael Wolfe, Managing Director, Environmental Certification Service at SCS commented, "There are very few fiber manufacturers that are currently certified by SCS for recycled content in the PET category – 4 in the world to be exact. By taking plastic drink bottles destined for a landfill and recycling them into quality fiber can provide certain measureable environmental benefits." He continued, "SCS applauds companies for proactively filling this niche in the industry and offering consumers and suppliers alternatives to virgin fibers."

<u>EcoSure</u> is a staple fiber made from 100% PCR PET flake. Made for the environmentally-conscious consumer, <u>EcoSure quality fibers</u> reduce the amount of waste that burdens landfills and diminishes earth's natural resources. <u>Studies from NAPCOR</u> determined that the use of <u>PCR polyester fiber</u> versus virgin polyester fiber reduces energy consumption by 84% and greenhouse gas emissions by 71%.

<u>EcoSure PET fibers</u> are used in numerous types of apparel, hosiery, hygiene, fiberfill, and industrial industries. From shirts and sheets to wipes and scrub pads, retailers select EcoSure as their <u>quality</u>, <u>sustainable</u>, <u>certified staple fiber</u>.

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## **About Poole Company**

For over 35 years, <u>Poole Company</u> has been a **leading global distributor of** <u>polyester</u>, <u>polypropylene</u>, **and rayon fiber**. The company designs, manufactures, and provides technical services for <u>recycled</u> and <u>virgin polyester fiber</u> products across major markets with an emphasis on **sustainability and value**. By specializing in <u>recycled fiber</u>, <u>textile fibers</u>, <u>nonwovens</u>, <u>heavy denier</u>, and <u>fiberfill</u>, Poole Company provides high-quality products to domestic and international markets.





<u>EcoSure fibers</u> are made for the environmentally-conscious consumer from 100% post-consumer recycled PET packaging. Poole Company was the first staple fiber supplier produced in North America to earn the prestigious 100% recycled polymer certificate from <u>Scientific Certification Systems (SCS)</u> for their EcoSure fiber.

Poole Company is headquartered in Greenville, SC and has a 400,000 sq. ft. manufacturing and distribution center in Johnsonville, SC. In addition, the company has operations in India and China.

For more information, <u>contact Poole Company</u> at +1-864-271-9935 or visit <u>www.poolecompany.com</u>.

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